

Insort and Qcify join forces to advance food sorting and inspection technology backed by Alder

Austria - Kirchberg, 25.3.2025

Insort and Qcify are joining forces as strategic partners in food sorting and inspection, reinforcing their shared vision of driving technological innovation and automation in food processing through advanced vision solutions. This collaboration is backed by Alder, a Nordic financial investor known for its focus on sustainable technology investments.

Qcify, a global leader in AI-driven quality control solutions, joins forces with Insort, a pioneer in hyperspectral imaging technology, to deliver cutting-edge inspection and sorting solutions for the food industry. Together, these companies will set new standards for food safety, efficiency, and waste reduction, combining their expertise to drive the next generation of intelligent food processing solutions.

A Strong Partnership for the Future of Food Safety

Since it was founded in 2015, Qcify has revolutionized automated quality control with its AI-driven inspection systems, enabling food producers to ensure consistent product quality with greater efficiency. This approach enables Qcify to continuously enhance its sorting and grading algorithms at a faster pace than traditional methods, providing significant benefits to clients.

Insort, founded in 2011, has pioneered Chemical Imaging Technology (CIT®), setting new benchmarks in food sorting and inspection. This groundbreaking hyperspectral technology provides real-time, molecular-level analysis of food products, ensuring unparalleled accuracy in detecting foreign materials and quality deviations.

With Alder's investment, Insort and Qcify will now work together on joint solutions to offer a fully integrated approach to the food processing industry. By merging Insort's expertise in advanced chemical imaging and hyperspectral sorting with Qcify's AI-powered automation, both companies will optimize food production processes worldwide, enhancing food safety, quality, and yield while significantly reducing food waste.

Statements from the Leadership Team

"By bringing Qcify's and Insort's expertise together, we strengthen our commitment to sustainable food production with cutting-edge technology, building a solid foundation for the next generation of food processing solutions"

Dag Broman, Partner at Alder.

"Qcify's partnership with Alder and Insort marks a significant milestone, unlocking new opportunities to accelerate our growth and drive innovation in food processing as part of a unified group. As part of this collaboration, I will focus on expanding our group's presence in the USA and forging global partnerships in the nut and dried fruit industry. Meanwhile, Pieter Ieven, who has successfully led our Applications team for years, will step into the role of CEO of Qcify."

Raf Peeters, Founder of Qcify

"I'm excited to have received the trust from the entire group to lead Qcify as it starts its second decade. This partnership strengthens our ability to push the boundaries of quality control and inspection. By combining our expertise and resources, we are setting the stage for groundbreaking advancements that will benefit our customers and the industry as a whole."

Pieter Ieven, incoming CEO of Qcify

"I am thrilled to welcome Qcify as the first new member of our collective vision to build a strong group of companies. Due to Qcify's outstanding technological approach, we are substantially strengthening our offer to deliver unique solutions for our customers that not only enhance food quality but also redefine efficiency in the industry."

Matthias Jeindl, Founder of Insort

Driving the Future of Food Processing

This strengthened partnership represents a significant milestone in Alder's long-term strategy to build a robust ecosystem of technology-driven companies focusing on vision-based automation for the food industry. By leveraging the unique synergies between Qcify and Insort, the companies will develop even more sustainable, efficient, and intelligent solutions for food processing worldwide.

Qcify, Insort and Alder: Together for a smarter, safer, and more sustainable food industry.



**Carl-Johan Langenskiöld Folke,
Matthias Jeindl, Henrik Lindholm,
Dag Broman, Pieter Ieven and
Raf Peeters**

About Qcify

Established in 2015, Qcify specializes in automated quality control solutions for the global food industry. The company develops AI-powered inspection systems that ensure consistent, objective, and high-speed quality assessments. Qcify's smart solutions reduce human error, increase efficiency, and provide food producers with the highest level of accuracy in quality assurance.

About Insort

Founded in 2011, Insort is a global leader in food sorting and inspection technology. The company pioneered Chemical Imaging Technology (CIT®), which enables real-time, hyperspectral analysis of food products, ensuring superior quality control and safety. Insort's solutions help food processors worldwide minimize waste, improve efficiency, and enhance food safety.

About Alder

Alder is a Nordic investment firm dedicated to supporting technology-driven businesses that contribute to a sustainable future. The firm focuses on growth-oriented companies that provide innovative solutions in industrial automation, clean technologies, and resource efficiency. Alder actively invests in companies that have strong market potential and a clear vision for sustainability-driven impact.

For further information or interview requests, please contact:

Pieter Ieven

CEO Qcify, Inc.

pieven@qcify.com

+32 468 56 42 47

Dag Broman

Partner at Alder

dag.broman@alder.se

+46 705 164 018

Matthias Jeindl

Founder of Insort

matthias.jeindl@insort.at

+43 3115 21786

[Press Kit: Download Link](#)